INDEPENDENT MEDIA SUSTAINABILITY: A REVIEW OF EXISTING MEDIA CAPITAL STRUCTURES

Company	Attributes of Public	Attributes of	Comments	Links
1 1	Equity	Management Equity		
Cablevision	"New York Group" Class A common listed on NYSE; 1 vote/sh; entitled to elect 25% of directors so long as # Class A commons shs >= 10% of all common shs 1,018 holders a/o 12/31/07; 230,986,510 shs outstanding as of 2/22/08 Rainbow Media Class A tracking common stock was listed on NYSE under "RMG" and was entitled to	"New York Group" Class B common [much of which is controlled by Dolan family]; 10 votes/sh; entitled to elect 75% of directors (except when # Class B common shs < 12% of all common shs); holders are parties to voting rights agreement that results in voting of Class B shs as a block; vote of holders of 2/3rds o Class B common is required for (1) issuance of	Legal Proceedings section of 2007 annual report describes 2006 SH derivative lawsuit alleging breach of fiduciary duty by CEO Dolan and Dolan-controlled directors in removing 4 directors, thereby "substitut[ing] his judgment of how to proceed with the VOOM service of Cablevision's Rainbow DBS subsidiary above that of the Board." Another lawsuit stopped or delayed Dolan's attempt to take the company private at what would have been at lower-than-market-value compensation to minority	2007 10K annual report: http://tinyurl.com/5ncvpm "On Wall St: The real value of a vote on Wall St," 5/4/07, FT.com [Financial Times online]: http://tinyurl.com/508jak [analyzing effect of dual- structure on control of News Corp., Cablevision and Dow Jones] 11/16/01 S-3 registration statement for Rainbow
	Class A common of both types have same dividend rights as Class B shs, except stock dividends are pd in Class A shs; Class A and Class B shs otherwise share same attributes	add'l Class B shs, and (2) amdmt of Articles of Incorporation adversely affecting rights of Class B shs 25 holders a/o 12/31/07; 63,265,676 shs outstanding as of 2/22/08 Rainbow Media Class B tracking common stock was entitled to 5 votes/sh	Note: Cablevision issued Rainbow Media tracking stock [sold by AT&T] in 2001. See link to S-3 Registration statement at right. The tracking shares were discontinued as separate shares some time before 2004.	Media tracking stock: http://tinyurl.com/5bg9b2 10/13/00 proxy statement [see Annex II for amended & restated articles of incorporation describing common stock]: http://tinyurl.com/6mrw9m

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Clear Channel Communications (NYSE "CCU")	Single class of common equity	Class B shs are convertible into Class A shs, share for share, and have same dividend rights as Class A shs, except stock dividends are pd in Class B shs Single class of common equity	Directors and officers as a group controlled 8.4% of common shares as reported in the 2008 proxy statement	2008 proxy statement: http://tinyurl.com/5tnryy
Dow Jones [Wall Street Journal] (became part of News Corp in 2007)	Class A common; 1 vote/sh; listed on NYSE; 63.8MM shs o/s in 3/07 but another 1MM est exercised by employees before merger Except as noted, Class A and Class B shs share same attributes # shs Common Stock outstanding as of 1/31/07 = 63,681,069	Class B common (82% owned by Bancrofts, 6% owned by Ottaways); 20MM shs o/s before merger; 10 votes/sh # shs Class B common outstanding as of 1/31/07 = 20,081,527	Rupert Murdock's News Corp could not acquire control until Bancroft family members agreed to acquisition (2007) DJ established dual-share system in 1986 w/ a stock split that gave every SH 1 supervoting sh/ 2 ordinary shs (which became Class A shs) Most SHs sold Class B shs, resulting in a conversion into Class A shs. Ottaway family (which had sold the Ottaway newspapers to DJ) retained their stake, & was the other family w/ subst voting interest in the Class B shs	"Family Dissidents Could Block Dow Jones Sale," NYT 6/5/07: http://tinyurl.com/54wpb9 "Controlling Controlling Shareholders" article, Columbia Law School Center for Law and Economic Studies: http://tinyurl.com/6q4bu9 "The Yin and Yang of Supervoting Shares," Dealbook 5/8/07: http://tinyurl.com/5vrtxq [author suggests putting limits on how long supervoting lasts]

Company	Attributes of Public	Attributes of	Comments	Links
- •	Equity	Management Equity		
Gannett	Insiders hold same common shares as public			
Google (NASDAQ "GOOG")	Class A common; 1 vote/share (before offering, 11.9MM shs o/s) As of 1/31/08, 236.8 Class A common shs outstanding Except as noted, Class A and Class B shs share same attributes	Class B common; 10 votes/share As of 1/31/08, 76.6MM Class B common shs outstanding Class B shs are convertible into Class A shs, share for share and convert automatically upon transfer except betw founders and to insider-controlled entities	Outstanding preferred shares & warrants (held by insiders) were converted into B shs as part of public offering. They had been subject to sh rights agmt requiring co. to register them at public offering; other previous Class B shs had demand registration rights (min 40 of holders in <= 2 registrations) after 6 mos following public offering; sh rights agmt also provides for piggyback registration rights & S-3 registration rights for future offerings Prior to the IPO, there were Common Stock, Class A Senior Common Stock and Preferred Stock, with preferred shs electing 2 directors, Class A Senior & Common shs tog as a class electing 3 directors, all 3 classes tog electing 1 director; preferred shs automatically converted to Class A Senior shs prior to closing of any IPO >= \$15MM and w/ price/sh >= \$2.34 or upon majority vote of preferred shs; at option of holder of Class A Senior shs, shs	4/29/04 S-1 registration statement (IPO): http://tinyurl.com/22onz Amended Certificate of Incorporation (showing Class A Senior, Common Sock & Preferred shs): http://tinyurl.com/5bwebt 5/31/02 3 rd Amended Shareholder Rights Agreement: http://tinyurl.com/6bduxa 1998 Stock Plan as amended in 6/03 & Form of Stock Option Agreement: http://tinyurl.com/6fz7f9 10/22/02 Bylaws: http://tinyurl.com/6fz7f9

Attributes of Public	Attributes of	Comments	Links
Equity	Management Equity		
		could be converted to Common Stock in event of a vote of shs by separate classes; preferred shs had antidilution rights	
Class A common; 1 vote/sh	Class B common; 10 votes/sh		2008 proxy statement: http://tinyurl.com/5wm34k
Class A and Class B shs			
share same attributes and vote together as a single class As of 3/10/08 27,129,447 Class A common shs outstanding	Class B shs are convertible into Class A shs, share for share and convert automatically upon transfer As of 3/10/08, 26,690,125 Class B common shs outstanding As of 2008 proxy statement, Stewart family controls 100% of Class B shs and 53% of Class A shs, for total aggregate control of 91%		1999 S-1 registration statement (IPO): http://tinyurl.com/57byeg [certificate of incorporation describing shs is Exhibit 3.1] "One Share, Many Votes" 3/20/04 Business Week [with two classes of stock, the usual tools for keeping management in line are dulled]: http://tinyurl.com/5gud4z
Class A common; 1 vote/share as a class for 30% of directors; 1 vote/share tog. w/ Class B shares for: (1) Reservation of any shs for options to D&Os (2) Acquisition of the shs or	Class B common; 1 vote/share as a class for 70% of directors; 1 vote/share tog. w/ Class A shs as provided at left. As to all other matters, 1 vote/share, with no vote by holders of Class A shs.	The voting rights of Class A shs as a class w/ Class B shs exist only so long as this is required by an exchange on which the shs are listed. Holders of serial preferred shs have certain voting rights.	12/30/07 10K annual report: http://tinyurl.com/5suowf 1/28/00 prospectus (TCD shs): http://tinyurl.com/5tb6qp 8/11/98 10Q quarterly report (certificate of
	Class A common; 1 vote/sh Class A and Class B shs share same attributes and vote together as a single class As of 3/10/08 27,129,447 Class A common shs outstanding Class A common; 1 vote/share as a class for 30% of directors; 1 vote/share tog. w/ Class B shares for: (1) Reservation of any shs for options to D&Os	Class A common; 1 vote/sh share same attributes and vote together as a single class As of 3/10/08 27,129,447 Class A common shs outstanding As of 3/10/08, 26,690,125 Class B common shs outstanding As of 2008 proxy statement, Stewart family controls 100% of Class B shs and 53% of Class A shs, for total aggregate control of 91%. Class A common; 1 vote/share as a class for 30% of directors; 1 vote/share tog. w/ Class B shares for: (1) Reservation of any shs for options to D&Os (2) Acquisition of the shs or	Class A common; 1 vote/sh Class A and Class B shs share same attributes and vote together as a single class As of 3/10/08 27,129,447 Class A common shs outstanding As of 3/10/08 27,129,447 Class A common shs outstanding As of 2008 proxy statement, Stewart family controls 100% of Class B shs and 53% of Class A shs, for total aggregate control of 91%. Class B common; 1 vote/share as a class for 30% of directors; 1 vote/share tog. w/ Class B shares for: (1) Reservation of any shs for options to D&Os (2) Acquisition of the shs or

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Company	Attributes of Public	Attributes of	Comments	Links
	Equity	Management Equity		
	(a) If any insider has an interest in the co. or assets to be acquired or in consideration to be pd; (b) If the transaction involves the issuance of Class A shs or Class B shs or securities convertible into either if the # of shares of to be issued + # shs that could be issued upon conversion approximates 20% of aggregate # Class A shs & Class B shs o/s; or (c) If the transaction involves issuance of Class A shs or Class B shs & any add'l consideration, & if the value of the aggr consideration so to be issued (incl. the value of any shs that may be issuable in the future in accordance w/ the terms of the transaction) have a combined fair value of Class A & Class B shs o/s; (3) ratification of selection	1:1 into Class A shs w/o any tranf tax unless transferred to a 3 rd party Class B shs have preemptive rights # security holders holding Class B shs a/o 2/22/08 = 30; # Class B common shs = 825,634. Ochs family trust holds 88% of Class B shs	1/28/00 prospectus – this is [was?] tracking stock that votes w/ Class A shs but tracks performance of the Internet business division. Financial stmts to break out "TCD" and "NYT" separately. Class A shareholders have attempted to put matters to vote of all shs other than matters on which they are entitled to vote w/ success, most recently a proposal to require incumbent directors to tender resignations if they aren't confirmed by maj of voting shs at annual mtg (see 1.15.08 SEC no action letter) Harbinger Capital Trust mounted a proxy fight w/ a slate of alternative directors at 2008 annual mtg	incorporation & bylaws): http://tinyurl.com/654kfk Becker-Posner Blog on newspaper families' retention of control through nonvoting shares: http://tinyurl.com/64ol6p

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Company	Attributes of Public	Attributes of	Comments	Links
	Equity	Management Equity		
	of co. auditors if submitted for sh vote As to all other matters: no voting rights. Class A shs have no			
	# security holders holding Class A shs a/o 2/22/08 = 7,994; # Class A common shs =142,951,301 Except as noted, Class A and Class B shs share same attributes			2/00 M 1 1 1 1
News Corporation (Australia)	Nonvoting common Voting common, freely transferable; reportedly trading at a small premium over nonvoting	Financial Times article [see citation at right] suggests Ruppert Murdock controlled notwithstanding public nature of voting shares	As of 2/08, the only co listed on Australian stock exchange permitted to issue non-voting shares	2/08 Mondaq article on Australian Stock Exch proposal to allow listing of nonvoting shs: http://tinyurl.com/6zlyv9 11.3.04 SEC No Action Letter: http://tinyurl.com/5kzst2 "On Wall St: The real value of a vote on Wall St," 5/4/07, FT.com [Financial Times online]: http://tinyurl.com/508jak [analyzing effect of dual-

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	Equity	Management Equity		
Pulitzer, Inc. (merged into Lee in 2005) (was NYSE "PTZ")	•	Class B; ~ 92% of voting power; ~ 95% of Class B Shares held in a voting trust; convertible 1:1 into Class A at holder's option; each share entitled to 10 votes on all matters; trustees vote shares held in trust except re: (1) any proposal for a merger, consolidation,	Notable actions by BOD: '99 repurchase of up to \$50.0 shs of its common stock in the open market; '00 - (1) repurchase \$50.0 MM of common stock and amdmt of the repurchase progr to provide for purchase of Class B shs in mkt & Class A shs in private transactions (3) purchase of 1MM shares of	structure on control of News Corp., Cablevision and Dow Jones] 2004 10K annual report: http://tinyurl.com/6mlxvm
		recapitalization or dissolution or dissolution or disposition of all or substantially all assets, (2) the calling of a special meeting of SHs and (3) the removal of directors	(3) purchase of 1MM shares of Class B shs from COB, for ~\$40 MM. As of 12/31/04, company had repurchased 1 MM Class B shs & 536,933 Class A shs for a combined purchase price of ~\$62.4 MM; '02 retired 531,796 Class A shs & 1MM Class B shs held in treasury stock. The Lee Merger Agreement restricts the ability to repurchase shs w/o Lee's consent. '99 agmt w/ various insiders holding Class B shs granting them & their heirs, certain family members & certain related entities	

Company	Attributes of Public	Attributes of	Comments	Links
	Equity	Management Equity		
			& trusts certain registration rights as to Class A shs issuable upon exchange of their Class B shs.	
Reader's Digest (NOTE: On 11/16/06, Reader's Digest Association agreed to be bought for \$1.61B by an investment group led by private equity firm Ripplewood Holdings LLC. Co. revenues totaled \$2.4B in 2006.)	Nonvoting common	Voting common (held primarily by nonprofits)	From 5/26/89 NYT article: "In an announcement yesterday, George V. Grune, the company's chairman and chief executive, said the board of Reader's Digest had decided to sell at least 10 percent of the nonvoting shares to establish a public market for those shareholders seeking to dispose of their holdings. The proposal also provides for the gradual transfer of 20 percent of the voting shares to an employee stock option plan. All the voting shares are currently held by various trusts. That aspect of the offering represents an effort to accommodate changes in Federal tax law regulating ownership of commercial enterprises by charitable trusts. 3/2/07 registration with SEC	6/30/06 final 10K annual report: http://tinyurl.com/58qz3q NYT article: http://tinyurl.com/6f6f57 Form 15 Notice and Certificate of Termination of Registration: http://tinyurl.com/5tsqo6
E.W. Scripps (NYSE "SNI")	Class A common (126MM shs outstanding as of 1/31/08); 1 vote/sh; entitled to elect the greater of 3 or	Common voting (36.6MM outstanding as of 1/31/08); 1 vote/sh; entitled to elect directors not elected by	Voting trust agreement restricts sale of shares; provides for meeting of signatories before annual meeting to determine by	1/31/08 10K annual report: http://tinyurl.com/5psp3x 2/29/08 10K annual report:

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	Equity	Management Equity		
	1/3 of the but are not	Class A Common and to	majority how trust will vote; a	http://tinyurl.com/6e9jeo
	entitled to vote on any other	vote on all other matters; as	1986 board representation	
	matters except as required	of 1/31/08, Scripps voting	agreement provides SH children of	2008 proxy statement:
	by Ohio law	trust held 93% of voting	John P. Scripps have right to	http://tinyurl.com/64yhk6
		common; SHs have right to	designate 1 board member so long	
	Except as noted, Class A	include their shares in	as they own 25% of shs they got in	
	common and common	public offering at SH	merger + shs received from	
	voting shs share same	expense	father's estate and trust has agreed	
	attributes		to vote for the designated board	
			member;; SH agmt grants co right	
			of first refusal to purchase	
			Common Voting Shares as to	
			which holder has a written offer to	
			purchase 25% or more and right to	
			purchase upon SH bankruptcy,	
			etc.; SH agmt & bd rep agmt terminate on IPO of Common	
			Voting Shs	
			Voting Sils	
			Accdg to 2/29/08 10-K annual	
			report:	
			"As previously announced,	
			Scripps is pursuing a plan to	
			separate into two independent	
			publicly traded companies. The	
			proposed separation will create a	
			new company, Scripps Networks	
			Interactive, which will include	
			Scripps' national lifestyle media	
			brands (HGTV, Food Network,	
			DIY Network ("DIY"), Fine	
			Living and Great American	

Company	Attributes of Public	Attributes of	Comments	Links
	Equity	Management Equity		
			Country ("GAC") and their	
			category-leading Internet	
			businesses) and online comparison	
			shopping services (Shopzilla and	
			uSwitch and their associated Web	
			sites). The E. W. Scripps	
			Company will continue to include	
			the portfolio of daily and	
			community newspapers, broadcast	
			television stations, character	
			licensing and feature syndication	
			businesses, and the Scripps Media	
			Center in Washington, D. C. The	
			separation will allow the	
			management teams to focus on the	
			respective opportunities for each	
			company and pursue specific	
			growth and development strategies	
			that are based on the distinct	
			characteristics of the two	
			companies' local and national	
			media businesses. The transaction	
			is expected to take the form of a	
			tax-free dividend of Scripps	
			Networks Interactive stock to all	
			Scripps shareholders on a one-for-	
Com Time M P	Class Assume 4 1 1	Class Danner (1 10	one basis.	2000
Sun-Times Media	Class A common stock; 1	Class B common stock; 10	Independent directors accused	2008 proxy statement:
Group (formerly	vote/sh	votes/sh	former CEO Conrad M. Black of	http://tinyurl.com/63sh9n
Hollinger International)	# Class A common sha	# Class D some an aba	enriching himself improperly.	12/21/07 [£124 9/2/00] 107
owner of the Chicago	# Class A common shs	# Class B common shs	Black reportedly was enmeshed in	12/31/07 [filed 8/3/08] 10K
Sun-Times & London's	outstanding as of $12/31/08 =$	outstanding as of 12/31/07	court battles because he tried to	annual report:

Company	Attributes of Public	Attributes of	Comments	Links
	Equity	Management Equity		
Telegraph Group Ltd. Newspapers NOTE: According to a 5/7 08 NYSE press release [see citation at right], the Class A common [ticker symbol "SVN"] would be suspended prior to the market opening on 5/14/08 because the co. had fallen below the NYSE's continued listing standards re: avg. global mkt capitalization, total SHs' equity & avg			sell his controlling block of supervoting stock after promising not to. The independent directors, who wanted to sell the entire company so all SHs could benefit, prevailed in a Delaware court in 2004.	http://tinyurl.com/5k3flm 3/25/02 registration statement: http://tinyurl.com/5gnmum "One Share, Many Votes" 3/20/04 Business Week: http://tinyurl.com/5gud4z 5/7/08 NYSE press release [re: delisting]: http://tinyurl.com/6ytdzj
closing price. The co. did not expect to submit a business plan to bring it into conformity w/ continued listing standards.	Class B common convertible into one share of Class A common & is automatically convertible into one share of Class A common upon the happening of certain events. Except as noted, Class A and Class B shs share same attributes.			
Thomson-Reuters			First dual-share co to have separate shares listed on LSE & NASDAQ; after merger, 2 publicly listed cos:	SEC No-Action Letter (3/20/08): http://tinyurl.com/6zjjwo

Company	Attributes of Public	Attributes of	Comments	Links
	Equity	Management Equity		
			(1) T-R Corp	
			(2) T-R PLC	
			Shs of 2 cos otherwise have identical rights (liquidation, voting, dividends, etc.) as if there were one company	
Tribune Co. (NYSE "TRB" before going private)(owner of the Los Angeles Times and Chicago Tribune)	Single class of equity shares	Single class of equity shares	In 2004 Business Week article [see citation at right], Nell Minow, editor of research firm the Corporate Library LLC, is quoted as saying "No newspaper without a dual class of stock has ever been truly world-class." But the author notes that some big publishers such as Tribune Co. manage without. According to "Tribune Co." Wikipedia entry: "In 2008, Tribune is struggling under a \$13 billion debt load, much of it incurred in taking the company private in 2007, and from plummeting advertising income at its newspapers. Actions being contemplated or already initiated to meet the debt obligations include widespread newspaper staff layoffs, selling Newsday, selling the Chicago Cubs and their	"One Share, Many Votes" 3/20/04 Business Week: http://tinyurl.com/5gud4z

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	Equity	Management Equity		
			stadium (Wrigley Field) and, perhaps most starkly, selling the	
			iconic Chicago Tribune Tower and	
			Los Angeles Times Building	
Viacom (NYSE "VIA")	Class A voting and Class B		From 4/25/90 NYT article	12.31.07 10K annual report
	nonvoting common shs are		describing equity:	(equity described in note
	both listed on NYSE; as of		"Viacom Inc.'s board has created a	10 to financial stmts):
	12/31/07, there were		class of nonvoting common stock	http://tinyurl.com/5kkx9w
	375MM Class A shs & 5B		to give the communications and	
	Class B shs		entertainment company greater	NYT article:
			financial flexibility, the company	http://tinyurl.com/6xh9ca
	Except as to voting rights,		said yesterday."	
	Class A & Class B shs share			
	same attributes		More Class B shs may be issued	
			w/o approval of Class B SHs	0/00/00 4077
Washington Post	Class B common; rights to	Class A common (held by		2/28/08 10K annual report:
(NYSE "WPO")	elect 30% of BOD; Class B	Graham family); right to		http://tinyurl.com/69twrf
	shs entitled to vote w/ Class	elect 70% of BOD; full		10/10/01 0 2
	A shs (each voting as a	voting rights		10/10/01 S-3 registration
	separate class) upon:	- /- /- /- /- /- /- /- /- /- /- /- /- /-		statement:
	(i) future reservation of any	2/22/08 # Class A common		http://tinyurl.com/6me8k8
	add'l shs for issuance	shs outstanding =		
	pursuant to options to	1,291,693		
	D&Os or key employees and	F 4 :1.1.41.6		
	and	Except as provided at left		
	(ii) acquisition of shs or	& as otherwise expressly provided by Delaware		
	assets of another co. if,	laws, all voting power is		
	in the case of either (i) or	vested in the Class A shs		
	(ii), exchange on which the	vested in the Class A sils		
	Class B shs are listed			
	requires such a vote as a			

Attributes of Public	Attributes of	Comments	Links
Equity	Management Equity		
(11), either:			
(a) a director officer or			
in the co. or assets to be			
acquired or in the			
consideration to be paid;			
` '			
1 1			
or;			
2/22/08 # Class B common			
shs outstanding = $8,224,848$			
aurioutes			
	condition to listing of the add'l shs & in the case of (ii), either: (a) a director, officer or holder of 10% of any class of co. voting has an interest in the co. or assets to be acquired or in the consideration to be paid; (b) the transaction would presently or potentially increase the aggregate of the Class A shs & Class B shs by >= 20% or; (c) the aggregate mkt value of the shs issuable + any other consideration to be paid is >= 20 of mkt value of the o/s C lass A shs & Class B shs	condition to listing of the add'l shs & in the case of (ii), either: (a) a director, officer or holder of 10% of any class of co. voting has an interest in the co. or assets to be acquired or in the consideration to be paid; (b) the transaction would presently or potentially increase the aggregate of the Class A shs & Class B shs by >= 20% or; (c) the aggregate mkt value of the shs issuable + any other consideration to be paid is >= 20 of mkt value of the o/s C lass A shs & Class B shs 2/22/08 # Class B common shs outstanding = 8,224,848 Except as noted, Class A and Class B shs share same	Equity condition to listing of the add'l shs & in the case of (ii), either: (a) a director, officer or holder of 10% of any class of co. voting has an interest in the co. or assets to be acquired or in the consideration to be paid; (b) the transaction would presently or potentially increase the aggregate of the Class A shs & Class B shs by >= 20% or; (c) the aggregate mkt value of the shs issuable + any other consideration to be paid is >= 20 of mkt value of the o/s C lass A shs & Class B shs 2/22/08 # Class B common shs outstanding = 8,224,848 Except as noted, Class A and Class B shs share same

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	Equity	Management Equity		
Western International	Class B nonvoting common;	Class A voting common	CanWest was one of Canada's	CanWest website
Corporation	accdg to CanWest		largest media cos in business of	description of acquisition
[Canadian] (taken over	website, WIC had a 'poison		purchasing badly-run media cos	of WIC shares:
by CanWest in 2000)	pill' clause in its SH agmt		and turning them around; CanWest	http://tinyurl.com/54w3nj
	that would turn all		also acquired TV stations in NZ &	
	nonvoting shs into voting		Australia as well as Conrad	Canwest's Wikipedia
	shs once the maj stake in the		Black's Canadian newspaper	entry:
	voting shs was transferred		holdings	www.wikipedia.com
	["coat-tail" provision]–			"CanWest"
	CanWest acquired control			
	through holdings of			WIC's Wikipedia entry:
	converted B shs, got into			www.wikipedia.com
	takeover battle w/ Shaw for			"Western International
	control of WIC but			Communications"
	ultimately prevailed— see			
	CanWest website and			
	Wikipedia entry for WIC			
	for explanations of saga			